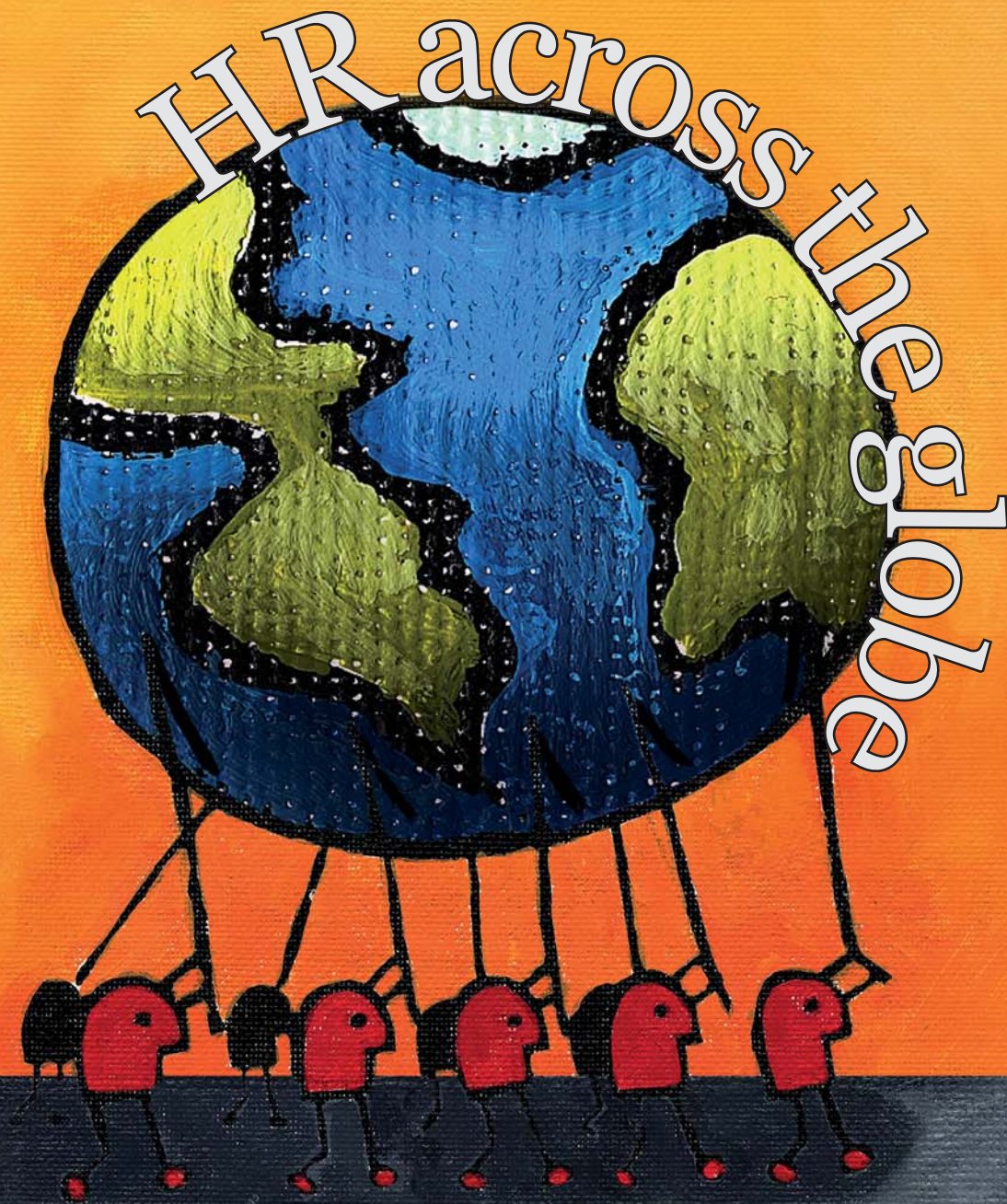


8–11
MAY 2011
POLAND WARSAW
MARRIOTT
HOTEL

40. World Conference IFTDO & Expo



◦crosscultural◦multidisciplinary◦interpersonal◦


nowoczesna**firma**


IFTDO
International Federation of
Training and Development
Organisations


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—www.iftdo2011.com—

40.

th IFTDO World Conference & Exhibition

The Management Observatory Foundation – the Official Partner of IFTDO in Poland and Nowoczesna Firma – the biggest business portal in Poland are delighted to host **the 40th IFTDO World Conference & Expo**. The event will take place **on 8 – 11 May 2011 at the Marriott Hotel, in Warsaw, Poland**.

At the same time it is **the 13th HR Congress & Expo** organized in Poland twice a year – the biggest and the most prestigious HRM&D event in Poland. During every our HR Congress & Expo we have about **1000 delegates at the Congress and about 2000 visitors at the Expo**.

In its 40th year the IFTDO World Conference & Expo brings together the global HR as well as training and development community to share learning, experiences and the latest industry developments. We expect hundreds **delegates from all over the world and HR decision-makers from Polish organizations**.

If you are **the IFTDO member** – we have a special delegates' price offer for you! Do not miss this opportunity! Register now and join us in May!

If you want to organize a **group of delegates from your company** – ask us about special price offer for you!

If you want to become our **Supporting Organization** – please contact us and ask how you can organize delegation from your country, and what are benefits for your organization!



40.

**World
Conference
IFTDO & Expo**

About the Conference

Its aim is to present the best international solutions in the area of people management, experience exchange of practitioners for increasing standards of personnel management in organisations and the implementation of tested solutions in companies.

According to that, the aim of 40th International IFTDO Conference&EXPO is presentation of successful programmes, innovative tool from HRM&D field, insiring case studies and modern knowledge, that allow HR professional to support their organizations in a fight for effective and promising leaders.

The Conference aim is to create a place of experiences exchange between human resources managers in a variety of enterprises and organisations and at presentation of trends as well as best practices as to how a firm could gain a competitive edge through its human resources policy.

Speakers

The speakers of the IFTDO World Conference are experts and scientists, presidents of companies, members of management, personal directors, HR managers, specialists in various HR areas, therefore, all those who realise HR project in companies on a day-to-day basis. They present their projects during appearances in the form of case studies, speak in discussion panels, which are very popular, and deliver expert lectures. During previous editions of Conference among estimated Speakers were: prof. Michael Armstrong, prof. Geert Hofstede, prof. Karl – Erik Sveiby, Leslie Rae, Ebrahim Al Dossary, Tom Boyde.

Participants

The IFTDO World Conference is directed to top management – chief executives, managing directors, member of the board, companies' owners, HR executives and managers, training specialists. Congress participants represent most influential corporations from industries such as services, telecommunications, consulting, FMCG and finance and many others.



STEPHEN TAYLOR
UK



BOB MORTON
UK



MICHAEL A. POTTER
UK



PROF. VICTOR VROOM
USA



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across the globe:
crosscultural,
multidisciplinary,
interpersonal

Various cultures, various attitudes, various people – what can we learn from ourselves and how can we achieve common goals?

In the international society, together with representatives of many scientific disciplines, with practitioners from various organizations and experts representing various approaches towards human resources management, we are going to take up a debate about new challenges, trends and solutions from the area of HRM&D on three main fields: intercultural, interdisciplinary and interpersonal.

While managing people in an international environment, deriving from various cultures, joining various scientific disciplines and approaches towards management, as well as managing people representing various needs, plans and visions – how can we contribute to economic growth?

During 40th International IFTDO Conference we are going to focus on three main fields: strategy&solutions, personnel function management, organizational development, organization architecture, employment planning and talent management, training & development,

evaluation&compensation systems, personnel engagement, relations & communication management.

We would like to take a closer look and answer to such questions as follow:

- How to manage people in the global world and diverse work environment?
- What will be the function of HR in 10 years ahead?
- How to engage and motivate employees? – proactivity among employees, initiative, building owner's mentality among employees, raise of motivation, participation
- How to measure effectivity of HR processes and activities? – the real HR value
- How to develop leaders and build leadership? Do we need a new leadership model?
- How HR professionals can help people and organizations in achieving a high effectivity level and to develop their potential?
- How intellectual potential development and innovative solutions in HRM&D field contribute to economic growth?

The issues stated above are only exemplary questions around which we would like to build the details of Conference essential programme. We are open to hear all your suggestions and propositions.



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IFTDO members

If you represent the IFTDO Partner and you want to attend the event – we have a special delegate's price for you!

Regular price:
610 Euro or 810 USD (VAT included)

Special rate for IFTDO members: 30% discount – so you pay just 427 Euro or 567 USD (VAT included).

Company delegations

For delegates from companies of all industries, all over the world, excluding Poland

If you represent foreign or international company and you want to gather the delegation from your organization to attend the event – we have special delegate's price for your company!

Regular price:
610 Euro or 810 USD (VAT included)

Special discounts for company delegations:

- delegations of 2–3 persons from one company – 15% discount
- delegations of more than 3 persons from one company – 25.

Supporting Organization

For foreign institutions, associations, business organizations, universities

If you represent foreign or international organization and you have a possibility to organize a delegation from your country – we have for you special offer of being our Supporting Organization.

It is enough to organize minimum 10–person delegation of foreigners among your: clients, business Partners, associate members in your organizations etc. coming from abroad (excluding Polish citizens).

In reward we offer you:

- for every delegation member – 30% discount for Conference ticket
- for every 10–person delegations you will get 1 entrance free for 40th IFTDO World Conference & Expo
- status of Supporting Organization which includes logo within other Supporting Organizations on 40th World IFTDO Conference's website, in sector of Supporting Organizations and in the Conference Guidebook

as well as:

- organization's description on 40th World IFTDO Conference's website (600 characters with spaces)
- link redirecting from 40th World IFTDO Conference's website to Supporting Organization's website.

We can assist you with all promotion materials that you need to inform all potentially interested clients, business Partners, associate members such as:

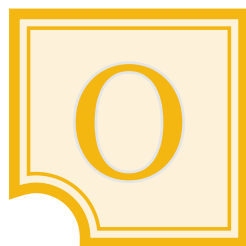
- ready made internet billboards with unique code
- press release
- logo of Conference.



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Organizers & Partners



International Federation of Training and Development Organizations

is a diversified network of human resource management and development organisations linking HR professionals in HR societies, corporations, universities, consultancies, government organisations and enterprises. Through its member organisations it represents more than 500,000 professionals in 50 countries. Its mission is to promote the concept of HRD as an effective organisational tool across all sectors of society, in order to increase personal and organisational effectiveness.



Management Observatory Foundation

is an organization devoted to economical education of society and business. Its aim is to monitor trends in various fields of management and transfer proven solutions from abroad, as well as to enable contacts with world renowned experts. This aim is achieved among others by survey projects (job attitudes survey, training & development market survey) & certification programmes – Human Capital Investor, Useful Site, Client-friendly Company. Management Observatory Foundation is IFTDO's Official Partner in Poland.



Nowoczesna Firma

is one of the biggest business portal in Poland having about 1, 000 000 unique users per month. It changes attitudes of entrepreneurs and managers through promotion of modern management methods, creating background for active companies focused on development. It promotes also good practices in business, exchange of experiences and collaboration in managerial circles.



40. World Conference IFTDO & Expo

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